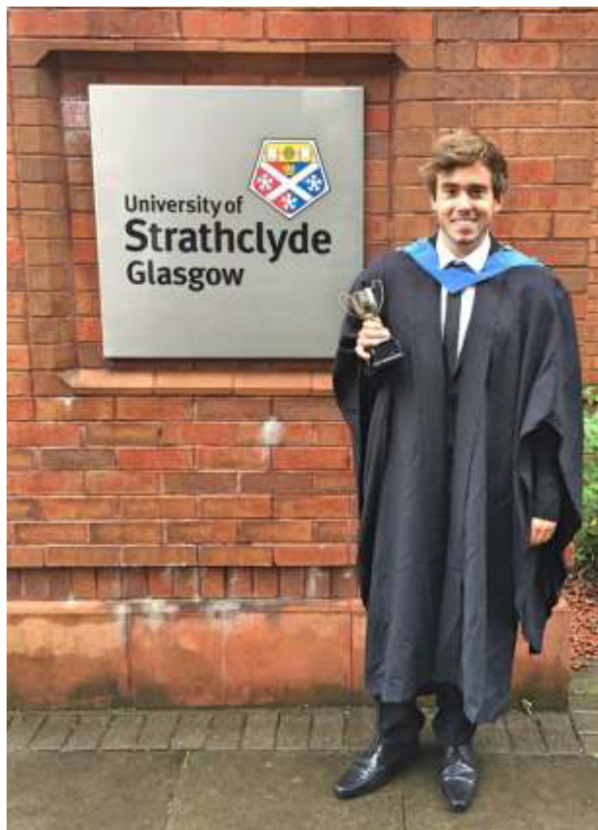


## The Lord Forte Student Prize for Academic Excellence 2017

The second Lord Forte Student Prize for Academic Excellence was awarded at a Strathclyde Business School graduation ceremony in June 2017. The prize is awarded to an academically outstanding student in Hospitality and Tourism Management. The decision of the selection committee is made through consideration of final year dissertations and overall marks.

The 2017 Prize was awarded to Maxmilian Tichy, who graduated with First Class Honours in International Business with Hospitality & Tourism Management.



I am honoured to be awarded the Lord Forte Student Prize for Academic Excellence 2017 as a recognition of my overall academic performance in Hospitality and Tourism Management. In Honours year, I had the opportunity to really challenge my critical thinking about contemporary hospitality and tourism related issues and trends. In particular, I enjoyed analysing real case studies reflecting ethical boundaries of business operations and their impact on modern society. Controversial topics of sharing economy, thanatourism or slum tourism and poverty alleviation were really fascinating to research.

The members of staff at the University of Strathclyde contributed to my exciting and truly useful learning experience. Throughout my studies in International Business and Hospitality and Tourism Management, I had the pleasure to work along with highly motivated and inspiring academics who shared their passion for the world of hospitality and tourism.

I would like to thank the Lord Forte Foundation for providing the prize and encouraging young individuals in engaging and excelling in tourism industries. The prize will go towards my postgraduate studies.

My time at Strathclyde has been truly inspiring and provided an interesting outlook into the world of HTM!